

DIBBLE™

India's Most Innovative Preschool Platform

Choose A Dibble Centre And Become A Part Of Us Today!

Share our mission and create an impact within your society by joining hands with India's most innovative & revolutionary Pre-School Brand.

- * Thoughtfully Designed Curriculum & Framework.
- * Easy Set-up & Execution with 5 Pre-Defined Kits.
- * International Standards for Education & Safety.
- * Winning Trust Based on Communication & Transparency.
- * High Filling Rates Within Age Group 2-6 Years.
- * Multiple Income Streams Boosting Overall ROI.
- * Going Beyond Education with Diverse Recreational Spaces.
- * Satisfaction Within the Soul!

Two Options to choose from

1

Dibble Fundamental Centre [DFC]

Dibble Fundamental Centres are smaller centres having limited facilities but providing home-like childhood care & engaging environments using our innovative framework.

2

Dibble Exclusive Centre [DEC]

Dibble Exclusive Centres are bigger centres having boundless infrastructure & facilities, providing rich childhood experiences with diverse learning & recreational spaces.

What you will Get ?

- 1 **Brand Recognition** ----> Leverage an Established Brand that parents already trust.
- 2 **Setup Support** ----> Easily setup your preschool with accessible Admin Kits.
- 3 **User Experience Framework** ----> Streamlined process execution with accessible Student Kits.
- 4 **Curriculum Framework** ----> NEP-2020 & NCF-2022 aligned Curriculum in Physical & Digital Form.
- 5 **Administrative Support** ----> Ready to use SOP, Add-ons & Pre-designed functional Database.
- 6 **Technological Support** ----> Ready to use Instagram & WA Business Account + Google Business Listing.
- 7 **Complete Marketing Support** ----> Lead Generation & Conversion

A Through Website + Search Engine Optimization (SEO).

B Through Instagram Collaborations + Meta & Google Ads.

OUTCOME

Enhanced ROI
High Filling Rates &
Increased Income
with our Marketing Boost.

Soul Satisfaction
You are Nurturing
Next Generation
in the most effective way.

Why choose Dibble ?

There are plenty of reasons to become a Dibble Franchise Partner.
Below are a few of them!



Framework

Innovative
Framework that creates a
powerful learning environment.



Setup Process

Easy Setup with
our Uniquely designed Admin &
Student Kits.



Support

Complete Administrative,
Marketing & Technological
Support.



Child Experience

Curriculum that naturally gains
child attention & provide high-level
experience.



Independence

Complete Independence to
run your center your way.



ROI

Enhanced ROI (60-70%)
with multiple Income Streams.
(Break-Even in First Year*)



5 Dimensional ROI Boost:

- 1 **With Form & Starter Kit:** Minimum 75% Margin on Registration.
- 2 **With Curriculum Kit:** Fixed 30% Margin on Curriculum Kit.
- 3 **Enhanced Direct Fee Income:** Assured 40-60% increased monthly fee with Enhanced Experience & Brand Partnership.
- 4 **Event Based Income:** Approx. 40-50% Margin on hosting different events like Summer Camps, Winter Camps etc.
- 5 **Through Add-ons:** Approx. 20-25% Margin on Add-ons.

Dibble Franchise: An Ultimate Business Opportunity

Market Size

- India is the world's largest democracy with the highest population. (~ 1440000000 as of 2023)
- India has a tremendous birth rate with approximately 67000 babies born per day.
- The Indian preschool & childcare market is projected to reach over ₹25000 crores by 2032.

The Problem

- India has significant mental health issues with a high prevalence of mental disorders.
- India ranked 118 out of 147 countries in the World Happiness Report 2025.

The Reason

- Inadequate techniques & practices in the process of nurturing children within age group 0-5 years.
- Lack of awareness among parents about the importance of early childhood experience.

The Solution

- Children are born with natural interests & potential, nurturing them with patience & peace, is the trick.
- Providing them with an unrestrained learning environment will open the doors of wonders.

Potential in India

- Preschools & childcare centres following limited & unorganised frameworks lacking current standards.
- Increased awareness for preschool education among people living in Tier 1 & Tier 2 cities.
- Working Parents have high disposable income and are willing to pay for quality early education & care.

The first five years of a child's life have so much to do with how the next 80 turn out.

- Bill Gates



Benefits of Investing with a Franchise

- * **Ready Made Brand Reputation:** Parents prefer established preschool brands and a known name instantly boosts credibility & trust.
- * **Exclusive Territorial Rights:** Sole right to operate and sell within a specific geographic area, reducing competition.
- * **Proven Business Model:** Benefit from a time-tested, successful operating framework designed for efficiency and ease.
- * **Comprehensive Curriculum:** Access a research-based, holistic curriculum, promoting cognitive, social, and emotional growth.
- * **Low Investment, High Returns:** Start with minimal capital compared to other sectors, while enjoying robust ROI and consistent admissions.
- * **Early Break-Even:** With growing demand and effective systems, franchisees often achieve operational break-even quickly.
- * **Extensive Training & Support:** Receive continuous professional guidance right from setup, curriculum implementation to marketing and operations.
- * **Digital & Marketing Support:** Gain access to modern school management software, digital advertisements, and lead generation tools.

Why to invest with Dibble?

Innovative

Dibble has an innovative and uniquely designed educational framework.

Effective

Dibble's approach and teaching methods are highly effective.

Low Risk

Dibble's franchise support minimizes the risk on your investments.

High Return

Dibble helps you churn out high returns on your investments.

CONTACT

Ready to take the first step? Join Hands with Dibble!

Shape young minds, build a rewarding business, and grow with India's Leading Preschool Brand.

Check out our free sample franchise kit & feel free to contact us for any query!

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